

This document is important and requires your immediate attention.

If you are in any doubt about its contents or the action you should take, you are recommended to seek your own personal financial advice from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000 if you are taking advice in the United Kingdom or, if not, from another appropriately authorised independent professional adviser.

18 April 2017

Dear Shareholder

BLME Holdings plc (the “Company”) – important information regarding communications with shareholders

We are writing to seek your consent to:

- (i) the Company sending you documents or Shareholder Information (such as shareholder circulars, annual reports and notices) which the Company is required by law to send to you (“**Shareholder Information**”) by email; and
- (ii) the Company sending or supplying you with Shareholder Information by means of its website.

The Company is generally permitted to send communications to shareholders in electronic form pursuant to the terms of the Company's articles of association. However, the Company is required by law to obtain your prior individual consent before it can send Shareholder Information to you by electronic media.

Reducing the number of communications printed and posted will not only result in cost savings to the Company but also reduce the impact that the necessary printing and distribution of physical documents has on the environment.

Please note that if you have previously consented (or have been deemed to have consented) to receive Shareholder Information by website publication, you will continue to be notified each time the Company places Shareholder Information on the website. This notification will be sent to you by post unless you provide an email address for this purpose.

Action to be taken

- If you wish to consent to receiving Shareholder Information by email, **please complete Part A of the form attached to this letter, specifying your preferred email address, and return it to the Company for the attention of Clare Minto at BLME, 5th Floor, Cannon Place, 78 Cannon Street, London EC4N 6HL.** This will permit the Company to send you Shareholder Information to that email address alone. If you wish to change the email address for receipt of Shareholder Information in the future, it is your responsibility to notify the Company.
- If you consent to permitting the Company to make Shareholder Information available to you via its website, **please complete Part B of the form attached to this letter and return it to the Company for the attention of Clare Minto at BLME, 5th Floor, Cannon Place, 78 Cannon Street,**

London EC4N 6HL. *In the event that the Company does not receive a response from you in relation to part B of the form attached to this letter within 28 days of the date of this letter, you will be deemed to have consented to the Company communicating with you by means of the website.* If the Company intends to publish any Shareholder Information on its website, it will be obliged to provide you with prior notification (by electronic communication or otherwise) of the presence of such Shareholder Information and the location at which it can be accessed.

- If you wish to receive hard copies of Shareholder Information, **please complete Part C of the form attached to this letter and return it to the Company for the attention of Clare Minto at BLME, 5th Floor, Cannon Place, 78 Cannon Street, London EC4N 6HL.**
- If you do not wish to receive Shareholder Information by email and do not wish to receive hard copies of all Shareholder Information, you do not need to take any action in response to this letter.

Please note that if you wish in the future to change your choice as to how you receive Shareholder Information, you may do so at any time by writing to the Company at the above address.

There may be times when the Company needs to send or supply documents or information to you in hard copy rather than via email, in which case the Company hereby reserves the right to do so.

Yours sincerely,

Peter Bulkeley
Company Secretary

Date 18 April 2017

Registered Office: Cannon Place, 78 Cannon Street, London EC4N 6HL

PLEASE COMPLETE EITHER PART A, PART B OR PART C

A: Communications by email

.....
I hereby consent to being sent or supplied with documents or information by email by BLME Holdings plc (generally or specifically) at the email address indicated below:

Email address:
Name:
Investor Code:
Signed/date:

B: Communications by means of the website

.....
I hereby consent that any document or information may be sent or supplied to me by BLME Holdings plc by such information being made available on its website:

Name:
Investor Code:
Signed/date:

C: Communications in hard copy

.....
I wish to receive Shareholder Information from the Company in hard copy form:

Name:
Investor Code:
Address:
Signed/date: